

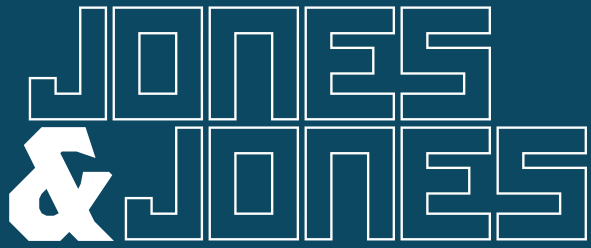
# GREATER WAUSAU

2023-2024  
Relocation  
Guide



PUBLISHED  
BY THE





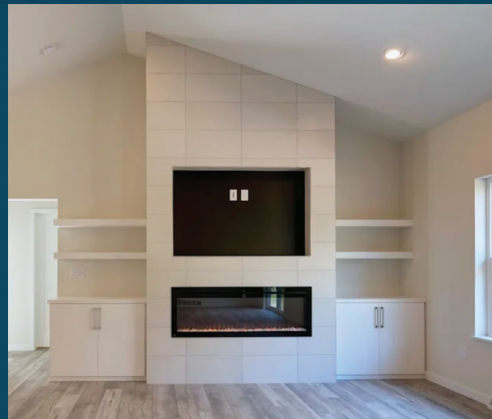
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2023-2024  
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Cover photo by Andy Meitzner

The Greater Wausau Chamber of Commerce invites you to enjoy this publication, which uncovers why the Greater Wausau area is a great place to work, play and live. Greater Wausau is about elevating your life, naturally. It's not just about living to work or working to live, but about living fully; about enjoying the kind of balance that allows you to approach every day with heightened anticipation.

You are close to the best of everything Wisconsin has to offer. But the Greater Wausau area isn't just about an abundance of exceptional experiences at your doorstep; you'll find an attitude here that elevates the richness of everyday moments.

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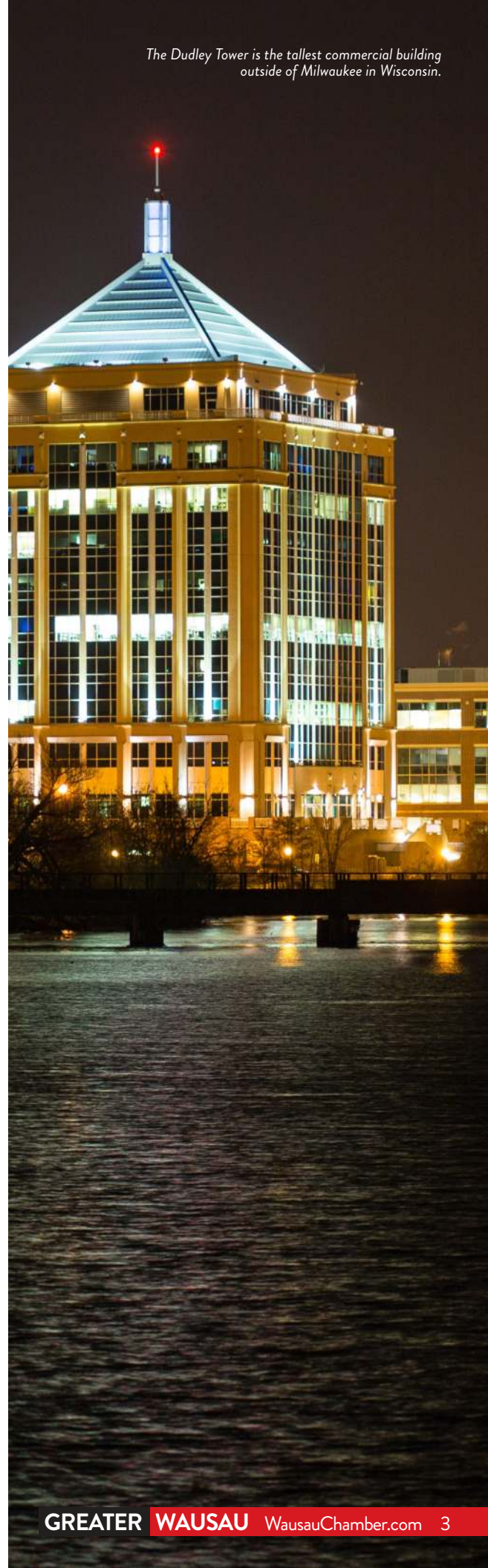
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# A CONTINUED LEGACY ON THE ISLAND

VIEW PHOTOS  
FROM THE  
RENOVATION  
PROJECT:



The Greater Wausau Chamber of Commerce is bridging the community's bustling past with its vibrant future in its new office space within the historic Depot at 209 W. Washington Street in downtown Wausau. The Depot was built in 1899 on the Chicago North Western railway that transported people, including President Calvin Coolidge in 1928, into Wausau to make business deals and move lumber throughout the country. The railway still functions today on the Fox Valley & Lake Superior Rail System.

The Depot has undergone a complete remodel to serve as the proud home of the Chamber while serving as a community hub for collaboration with group meeting space and private work areas. Most importantly, the Depot is the first completed step in transforming Clark Island into an economic development campus, with the redevelopment of the historic WPS Powerhouse property next in line.

The WPS Powerhouse on Clark Island, right, was built in 1904 and played a significant role in supplying power for Wausau's fledgling businesses. The building remained in use as a power plant until 1946 and was used between 1979 and 2007 as offices for Wausau Paper.

SEE *DEPOT* CONTINUED ON PAGE 7





## DEPOT CONTINUED FROM PAGE 5

With the Depot renovations now completed, the Chamber will turn towards reinventing the WPS Powerhouse.

The Ghidorzi team worked with the Chamber on the Depot project to achieve a design that would maximize the existing square footage of the building to improve circulation, establish visual connections throughout the building and enhance exterior views. Great care was taken to maintain architectural integrity while updating accessibility and functionality to current building code standards.

Preserving and accentuating historical elements were also top priorities in the redesign. Historical elements and artifacts were blended with modern accents to celebrate the industrial character of the area. For example, brick walls were exposed, ticket windows and doors were relocated to the interior, and the original passenger benches were refurbished to be featured as a functional interior focal points.

The finishing touches found in this renovated space were a particularly rewarding aspect of the project for the contractors and achieves an especially high touchpoint for Chamber members and staff. Antiques were salvaged out of old train stations, a favorite



being a railroad crossing sign equipped with marbles to reflect light. Original artifacts from the Chicago North Western line were tracked down. Million mile oak, reclaimed wood from the floorboards of train cars retired after traveling a million miles, was discovered and used to craft the bar and an adjacent table to make many more memories for years to come.

The Depot has always been a proud symbol of Wausau's entrepreneurial roots in the lumber industry, and the Chamber is breathing new life into that legacy with the Depot as its new headquarters.



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# EXPLORE A FABULOUS FOODSCAPE

If you're a local social media user, chances are you've stumbled upon WIFC's Dave Kallaway's mouthwatering food photos. The man knows how to show off meatloaf and mashed potatoes. But when the self-proclaimed foodie isn't cooking, what's his favorite dish downtown?

"I love Chef Tami's lobster mac and cheese at Townies. And she just started doing lobster rolls — very tasty," said Kallaway.

He's a big fan of Wausau's mushrooming culinary scene. "We own variety when it comes to food choices," said Kallaway.

Diverse restaurants are a significant part of the Wausau's appeal, contributing to its social fabric and economic prosperity. Whether they've been downtown since 1888, like The Mint Café, or they're a newcomer to the urban landscape like CHAR Grillhouse, restaurants help define the city's character by bringing people together and creating experiences.

"We have customers who've been coming in and getting the same Greek salad for more than 50 years," said Julie Luedtke, catering director of The Mint Café. "There are some who love to come in and order a cloverleaf dinner roll like when they came here with their grandparents."

In its 135 years, The Mint has seated countless patrons at their iconic green booths.

"We've hosted numerous artists who have been in town for various events, from meals with Aretha Franklin and B.B. King to those who come back every time they're in town like Lorie Line or Jim Belushi," said Luedtke. "We are honored and humbled to be a part of all of it, both the big-name artists and the loyal locals who join us for three meals a day."

Currently, Joe Pepowski, owner of The Mint, is transitioning ownership to long-time employee Joe Schulz, who has been

ARTICLE AND PHOTOS ORIGINALLY APPEARED ON [DOWNTOWNREFRESH.COM](http://DOWNTOWNREFRESH.COM)

instrumental in the continued success and growth of the restaurant and catering services. But don't expect many changes.

"Joe Pepowski will continue to be involved in daily operations. We know our success is partly fueled by the consistency of our service and our menu items," said Luedtke.

With their renowned chefs and familiar staff, restaurants create memorable ties to the community and keep customers coming back for more. And the must-have menu items are varied. For some, it's oysters on the half shell at Ciao, fajitas at Jalapeno's, Pad Thai at Lemongrass or craft brews at Red Eye.

In addition to offering a range of cuisine options, restaurants support tourism and contribute to the local economy by providing jobs and supporting other industries, such as agriculture and food production. Choosing to dine locally puts money right back into the hands of the community.

LEARN MORE ABOUT THE REVITALIZATION OF DOWNTOWN WAUSAU:



"In terms of impact, a study by Civic Economics found that local restaurants recirculate an average of 79% of their revenue locally," said Blake Opal-Wahoske, executive director of the Wausau River District. He added that downtown restaurant spending was \$6,649,779 in 2022 among the 24 downtown restaurants.

A thriving restaurant culture requires many ingredients, including a supportive community that values dining out.

"Wausau is all about relationships. It really is," said Adam Pellett, food and beverage manager of CHAR Grillhouse in the Jefferson Street Inn. "Opening CHAR, we've been blessed with renewed acquaintances within Wausau and the business community."

Pellett said he's looking forward to being a part of Wausau's unique foodscape and growing with the downtown district.

"Wausau's success story includes the creative and collaborative efforts of the downtown business owners. So much planning and care have taken place over the years and it shows," said Pellett.

To Pellett, the dining atmosphere emanates style and sophistication in an inviting atmosphere.

"Bring friends, share real time together, relax. And come see us often," said Pellett.

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Now more than 75 years later, Greenheck Group has made its name as a global industry leader, a billion-dollar company, and one of America's best employers.



ARTICLE AND PHOTOS  
BY GREENHECK

An organization like Greenheck Group doesn't develop without quality talent. The workforce in central Wisconsin is very familiar with the business that Greenheck Group does, and the track record they have as an employer. But did you know that a large number of its Wisconsin workforce are transplants? One such rising star is Udara Dharmasena.

Born in Sri Lanka, Udara came to the United States to attend college. With full support of her family, she set out to live the American dream envisioned while growing up a world away. That dream led her in pursuit of higher education and a career to varied American locales such as New York, South Carolina, Texas and finally Wausau.

"I have my American dream," Udara said. "And every day is another step to my American dream here."

Udara came to Greenheck Group to join the company's college co-op program in 2019, where she was able to utilize her industrial engineering degree. She worked in the summer and continued into a full-time role as a manufacturing engineer in the fall while attaining her master's degree in industrial management. In short time, her work ethic and dedication led her to transition to her current role as production supervisor, where she has a direct impact on the day-to-day success of the organization.



"It's exciting to see all the big changes and growth at Greenheck Group," Udara said. "It's so great to be a part of this company that gives both opportunity and challenge to anyone who wants it."

Udara considers the greater Wausau area her home for her family, where they interact with the friendly faces that make the community such a thriving place. A place where she and her family are making memories. A place where her career is entirely in her hands. A place for growth and success.

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# GET CONNECTED TO THE GREATER WAUSAU AREA



ARTICLE AND PHOTOS BY CHERYL WOLKEN

New residents in the Greater Wausau region wanted an easier way to make connections in their new community and that's how Wausome originated. Wausome is an initiative that breaks down the barriers to belonging by giving both those new to the area and current residents the resources they need to find their niche.

Wausome amplifies residents' ability to connect in a number of ways. First, individuals are invited to browse Wausome's comprehensive list of clubs and choose one to join:

- If you like mountain biking, join the Central Wisconsin Offroad

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Cycling Coalition!

- If you like curling, join a league with the Wausau Curling Club!

If sports aren't your thing, don't worry! There are cultural clubs, bands, gaming groups, service clubs and more.

Second, there's an opportunity for additional connections by communicating with others in Wausome's Wausau Area Connectors group. This group of local experts can answer your questions about living and working in the area. Are you looking for advice about activities for kids, places to take your dog, or rental options in the area? Simply ask one of the Wausau Area Connectors and they will offer their recommendations!

Third, Wausome offers connections to all of the other great resources in the area. The aim of this resource is to make those new to the area feel like a local in no time through videos about Wausau's history and by educating them on where they can find the best information about dining, outdoor recreation, events, arts and culture.

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For decades, Wausau's riverfront has captivated the imaginations of many who envision its possibilities encompassing housing, recreation and commercial ventures. The picturesque area — stretching south of Bridge Street to Thomas Street — is a source of inspiration for residents and visitors alike. With its potential for development, the riverfront draws the attention of city planners, entrepreneurs and residents who recognize the opportunity to create something exceptional in the heart of the city.

Dotted along the riverfront are success stories of how public parks and buildings went from concept to creation, such as Whitewater Park, Riverlife Park, the Dudley Tower and WOW. Developers and dedicated citizens invested years and capital, bringing these worthy endeavors to fruition.

“The ongoing improvements to the riverfront are becoming increasingly important as more residents will depend on these amenities in the coming years,” said Dave Eckmann, president of Wausau Opportunity Zone.

Here are some of the latest riverfront developments:

The Great Pinery Heritage Waterway is a shining example of Wausau's commitment to being a prominent water sports and recreation destination. The 108-mile-long water trail consists of

three rivers winding through central Wisconsin, starting at the Hat Rapids Dam in Oneida County and ending in Portage County at the Lake DuBay Dam. Hadley Landing on Clark Island will be a handicapped-accessible canoe and kayak launch for paddlers near downtown Wausau.

“It's part of an effort to enhance accessibility and make the whitewater course more recreational,” said Bill Bertram, president of the Wausau and Marathon County Parks and Recreation Foundation.

The River Edge Parkway project is intended to link parks, walkways and multiuse trails along the Wisconsin River. The trail network is a conduit for alternative transportation, allowing bicycles, pedestrians other non-motorized modes of travel access to and from residential and commercial areas throughout the corridor.

“This has the potential to increase activity and commerce along the riverfront and attract young professionals to the area,” said Eckmann.

Shared bikes are currently available between two stations — River Drive underneath Bridge Street near Riverlife Park and the other station south of the parking lots. Users can access the bikes for a minimal rate using an app on their smartphones and scan a QR code on the bike.

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# MORE ON THE MOUNTAIN

Comprehensive Master Plan  
revision approved for  
Rib Mountain State Park

LEARN MORE  
ABOUT PROPOSED  
CHANGES FOR  
RIB MOUNTAIN:



**A** comprehensive update of the Master Plan for the Rib Mountain State Park was approved in late 2022 by the Wisconsin Natural Resources Board.

The approved improvements to the Park’s Master Plan include a comprehensive network of new trails for hiking, mountain biking and for multiple use. Additionally, a perimeter trail encircling the mountain, reintroduction of camping, a new nature center and the expansion of climbing options are also planned. Two new areas for skiing were also approved, including a new lift and ski trails to the east of the existing Cupid Lift and a new lift and ski trails to the west of the Dasher Lift.

“I taught each of my daughters to ski at Granite Peak and it was a wonderful experience, but there were some challenges.” said Matt Rowe, President of Ruder Ware LLC and Chair of the Greater Wausau Prosperity Partnership. “Because of the topography currently found at Granite Peak Ski Resort, introducing young skiers to this outdoor activity is difficult. Expansion to the west would allow for more gradual, family-friendly runs and expose this wonderful outdoor resource to a wider range of Wisconsin residents. I’m confident that this can be done with minimal impact to the natural area at Rib Mountain State Park.”

“The passing of the Rib Mountain State Park Master Plan with the additional approval of enhanced year-round access sets the vision

for the future of the state park and surrounding area.” said Jamie Polley, Director, Wausau and Marathon County Parks, Recreation and Forestry. “The addition of mountain biking and the expansion of outdoor recreation opportunities further advances the county’s desire to be an outdoor recreation destination. This Master Plan, in connection with local and regional park facilities, will improve the quality of life for residents, draw in visitors and grow the economic impact of central Wisconsin.”

The economic impact of the full implementation of the Rib Mountain State Park Master Plan is projected to achieve an additional \$26 million in economic impacts annually.

“With the approval of the DNR’s Rib Mountain State Park Master Plan, adding biking, skiing and trail options for outdoor lovers of all skill levels, it is becoming quite clear what makes our area unique; premiere outdoor recreation.” said Tim White, Executive Director of the Central Wisconsin Convention & Visitors Bureau.

“The adoption of the master plan sets the course for our community to create a robust mountain bike trail network at Rib Mountain State Park, including lift-access mountain biking at Granite Peak Ski Area.” said Aaron Ruff, President of the Central Wisconsin Offroad Cycling Coalition. “This is a historic step forward that will enable our community to become one of the premier year-round outdoor recreation destinations in the Midwest.”



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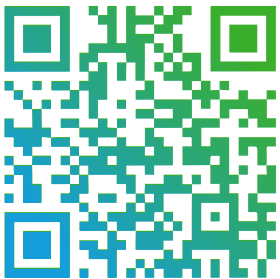
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# A Central Location:

The Greater Wausau region is a metropolitan area of more than 79,000 residents and is located in Marathon County, Wisconsin's largest county at more than 1,500 square miles.

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Wausau  
Whitewater Park

Photo by Kelly Puntney



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# 20 YEARS OF GROWTH

**M**ilestones are meant to be celebrated and the Monk Botanical Gardens' 20th Anniversary this year is no exception. Hundreds of community members of varying ages participated in diverse events and programs to commemorate 2023's special occasion.

Monk Botanical Gardens became incorporated as a non-profit in 2003, two decades after the concept of an educational botanical garden grew from an 'accidental trespassing' and Robert W. Monk III donated 20 acres to this vision.

"My Dad would be thrilled if he could see how the Garden was growing in many ways to be a success," said Robert's daughter, Marcia King. "He would love seeing the kids running around enjoying the outdoors, playing in the dirt, and splashing in the water like we did."

"Walking frequently through the Gardens, I am so proud of what

staff and especially volunteers have accomplished," said Ruth Schuette who, along with her late husband Marvin, donated the Treehouse feature and an additional 8.5 acres. "My message is to encourage everyone to visit the Gardens, watch for additional plans as proposed and invest as you are able!"

The Sprouts Garden Preschool program will continue to grow in the 2023-2024 school year. New offerings will include a full-day class for four- and five-year olds, and before and after-school care options for students. With nature at the heart of the program, teaching is based on high-quality early childhood education and environmental education practices. Students spend more than 80 percent of their time outdoors throughout the seasons with any indoor time taking place in a yurt classroom.

Learn more about the Gardens' programming and membership benefits on [MonkGardens.org](http://MonkGardens.org).



Photo by Kelly Puntney

## About the Region

Marathon County, created in 1850, is named after the Greek city of Marathon. Located in central Wisconsin, the county seat is Wausau.

**Land Area:** 1,576 square miles

**Water Area:** 31 square miles

**Elevation:** 1,195 feet at Wausau, 1,924 feet at the Queen's Chair on Rib Mountain (fourth highest point in Wisconsin), 1,605 feet at Upper Mosinee Hill

**Geographical Province:** Northern Highland

**Natural Vegetation:** Mostly maple, hemlock and yellow birch; a narrow strip with white and red pine in center. There is a small area of conifer swamp in the southwest.



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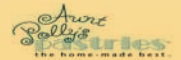
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# Marathon County

There are six cities, 16 villages and 39 towns in Marathon County, each with their own personality.

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Village of Athens	Village of Elderon	Village of Marathon City	City of Marshfield	Village of Unity
Village of Birnamwood	Village of Fenwood	Village of Rib Mountain	City of Mosinee	Village of Weston
City of Colby	Village of Hatley		City of Schofield	City of Wausau
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# Dog Parks in the Region

**KRONENWETTER:** Friendship Park in the north central part of the village includes a Bark Park.

**MERRILL:** A dog park is located at the Merrill Area Recreation Complex on Marc Drive.

**RIB MOUNTAIN:** Sandy's Bark Park can be found along Highway R at Oriole Lane. The park offers gravel trails and water and has expanded to a second, connected and fenced area.

**WAUSAU:** A dog park can be found behind the downtown post office on Fourth Street. Also, a pool party for dogs is held after the community swimming pools close each August.

**WESTON:** The Dog Park offers almost 40 acres adjacent to Kellyland Park. The park is fully fenced and dogs are allowed to run free within the park.

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# Kronenwetter

715-693-4200 | kronenwetter.org

**Population:** 8,402

Flourishing neighborhoods, expansive homesteads and low tax rates shape Kronenwetter.

Located in northcentral Wisconsin, this community has become a haven for families looking for safe neighborhoods with room to grow, along with quick access to neighboring city amenities. The Village of Kronenwetter is located approximately five miles south of the City of Wausau and 20 miles north of the City of Stevens Point.

Known as the largest village by land area in the United States, Kronenwetter's 52 square miles are bordered on the west by the Wisconsin River and surrounded to the east by over 10,000 acres of county forest land.

**Major employers:** American Asphalt, G3 Industries, JX Truck Center, Wisconsin Kenworth and Woods Equipment

**Schools:** Kronenwetter is split between the Mosinee School District and DC Everest School District. It's also home to the private Northland Lutheran High School.

**Parks:** The Village provides seven recreational parks, including one dog park. These parks feature baseball fields, athletic courts, play equipment and shelters available for rent.



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# Marathon City

715-443-2221 | [marathoncitywi.gov](http://marathoncitywi.gov)

**Population:** 1,576

Located at the intersections of Highways 29 and 107, Marathon City sits along the banks of the Big River combining the best of rural living with the advantages of urban access. Located just west of Wausau, Marathon City is centrally located in Marathon County providing easy access to Highways 29, 51 and 39 making travel throughout the region and state easy.

The award-winning Marathon School District has a long history of academic achievement and athletic success. Standardized test scores for students in the Marathon district are above state averages and lead the region. Marathon High School was named the best school in the region in 2022.

Marathon City is an employment center for the region resulting in a vibrant local business community providing goods and services in the agricultural, automotive, construction materials, dental, dining, financial, health, hospitality and personal care segments.

**Major employers:** Aluminum Fabricated Products, Channeled Resources, County Materials Corporation, Hurtis Heating & Air, Marathon Cheese Corporation, Marathon Industrial Finishing, Marathon School District, Menzner Hardwoods, Miller Bradford & Risberg Northview Window and Door.



Photo by Keith Paul

**Schools:** Marathon Area Elementary School, Marathon Venture Academy, St. Mary's School and Marathon High School

**Parks:** Riverside Park, Veteran's Park and Tower Park are complimented by playground equipment at the elementary school and at St. Mary's School. The Marathon City Baseball & Softball Complex will be completed in 2024.



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# Merrill

715-536-5595 | ci.merrill.wi.us

**Population:** 9,661


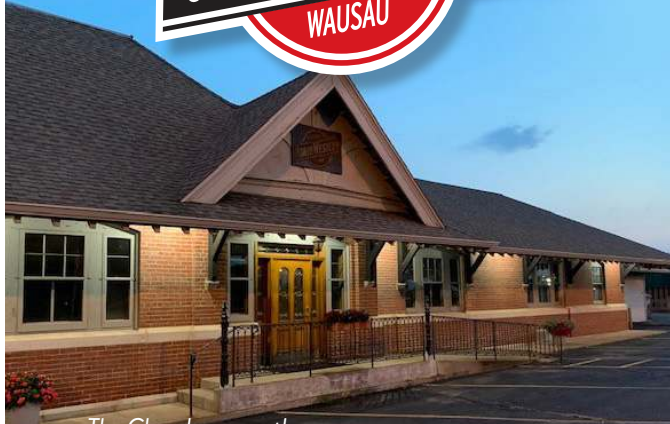
The City of Merrill is located on Highway 51 along the scenic Wisconsin River at its confluence with the Prairie River in Lincoln County.

The Merrill Festival Grounds features a new 3,000 seat grandstand, rodeo arena, tractor pull track, and Enrichment Center/Expo Hall. The historic Lincoln County Courthouse in Merrill is over 100 years old and is listed on the National Register of Historic Places.

**Major employers:** Church Mutual Insurance Company, S.I., Lincoln Wood Products, Aspirus Health Care, Sierra Pacific Windows, Russ Davis, InterFlex Group, Walmart, Weinbrenner Shoes, Agra Industries, and Mitchell Metals.

**Schools:** Merrill is home to the Merrill Area Public School District and the Northcentral Technical College's Public Safety Center of Excellence.

**Parks:** Merrill is known as the 'City of Parks' because of its 13 city parks and a 1,030 acre city forest, as well as Council Grounds State Park and other nearby parks. The community is home to the growing River Bend Trail Linear Park along the Wisconsin River and a new aquatic center at the Merrill Area Recreation Center.

*The Chamber recently moved into a new home at the entry to Wausau's downtown. Drop in and say hello!*

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Photo by Brittany Blunt



# Mosinee

715-693-2275 | [mosinee.wi.us](http://mosinee.wi.us)

**Population:** 4,452

Mosinee, located between Wausau and Stevens Point at the intersection of highways 153 and 39/51, has a collection of friendly people, a colorful history, a growing business base, and a small town atmosphere that is an attractive place for families.

The City's historic downtown district is adjacent to the beautiful Wisconsin River and is undergoing a significant transformation! In addition to numerous dining options, there are also new entertainment businesses, including the Mosinee Brewing Company, the Lamplight Sessions music venue and the new 54-room Cobblestone Hotel & Suites. There is also a 1.5-mile paved bike trail that runs along the Wisconsin River from the downtown area to Edgewood Park.

**Major employers:** AROW Global, Central Wisconsin Airport, Crystal Finishing, Ahlstrom, Greenheck and Kafka Granite

**Schools:** The Mosinee School District's buildings are all located in the city.



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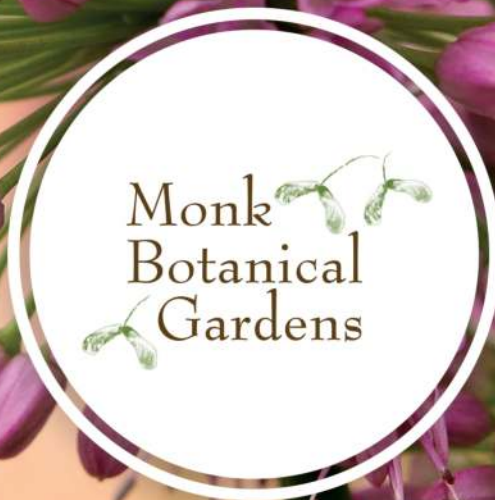
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# Rib Mountain

715-842-0983 | [ribmountainwi.gov](http://ribmountainwi.gov)

**Population:** 7,313

The Village of Rib Mountain offers shopping and highway access, while providing natural beauty and outdoor recreation in the backyard of residents.

Rib Mountain lies in the heart of Marathon County at the crossroads of Highways 39, 51 and 29.

Rib Mountain serves as the largest retail center in northcentral Wisconsin. Low taxes in Rib Mountain make it affordable to do business and live.

The community is also home to several tourist attractions including Rib Mountain State Park, Nine Mile Recreation Area, Lake Wausau, Granite Peak Ski Area and State Park Speedway. The community offers newly expanded pedestrian and bicycle facilities and improved parklands.

**Major employers:** Bone & Joint Clinic, Granite Peak Ski Area, Kohl's Department Store, Sam's Club and Walmart Supercenter

**Schools:** Rib Mountain Elementary and South Mountain Elementary, as well as Faith Christian Academy's middle and high schools.

**Parks:** The community offers miles of paved and unpaved trails for cyclists and pedestrians and six public parks, including Sandy's Bark Park for dogs.



Photo by Kelly Puntney



Photo by Brittany Blunt



If you are relocating to Central Wisconsin, consider Rib Mountain. Not only is Rib Mountain a nice place to visit, it is a great place to live. We offer:

- ♦ Recreational opportunities such as skiing, hiking, biking, and fishing
  - ♦ Rib Mountain State Park
  - ♦ Nine Mile County Forest
  - ♦ Lake Wausau
- ♦ Low Taxes
- ♦ Several Major Retail Stores / Restaurants

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Come Together.*



For more information log onto [www.townofribmountain.org](http://www.townofribmountain.org) or call 715-842-0983.

# Rothschild

715-359-3660 | rothschildwi.com

**Population:** 5,367

The Village of Rothschild south of Wausau offers the beautiful and historic Rothschild Pavilion, clean and inviting parks, access to Lake Wausau, an aquatic park, hunting grounds and much more. The Rothschild area also offers many employment opportunities, including industry, retail and local government.

Rothschild features a variety of neighborhoods with homes from simple to luxurious. Residents have access to local smalltown businesses as well as national chains. The Village offers a balance of choices in a scenic, safe and progressive small community.

**Major employers:** Domtar, Imperial Industries, Krueger Wholesale Florist, Lignotec, Schuette, Wausau Homes and Wausau Tile

**Schools:** Evergreen Elementary, Rothschild Elementary and St. Marks Elementary

**Parks:** The community offers seven parks and the Rothschild/Schofield Aquatic Center.

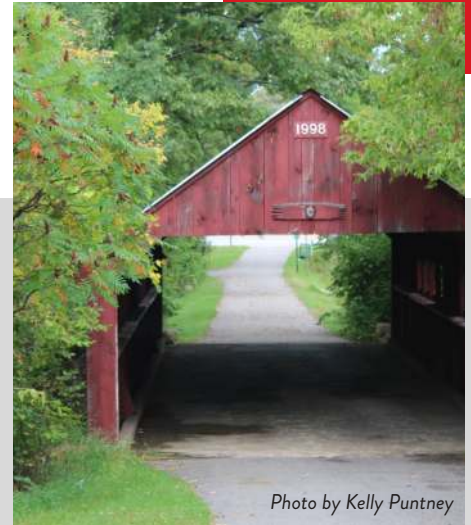


Photo by Kelly Puntney



Photo by Brittany Blunt



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We work alongside our local trades aiding in the selection of all interior finishes and accessories. No task is too big or too small and every task is met with the utmost attention to detail. Allow us to organize the chaos so you can enjoy the building process knowing it was designed specifically for you. We treat all projects from new construction to complete remodels to decorating and styling with the same level of customization and enthusiasm. We take pride in our ability to identify the most finite of details which truly enhance any design. We work with you to cultivate your brand and have a positive impact in your community. If you are looking for a team who puts your best foot forward, you've come to the right place.



### 5 Things that get overlooked in the construction & remodeling process

**Window treatments** - A great way to add that fully finished look in your home is with window shades & drapes. Not only do they add an aesthetic value, window shades can improve your home's efficiency. With many options of shade types and colors, the options are endless. Consider motorization to control your shades with ease.

**Home Automation** - As our world becomes more connected with technology so do elements in our home. With Google Home & Alexa compatibility you can control your home with your voice.

**Lighting** - When selecting light fixtures aesthetics are key but so are the main function of them. The three lighting types are ambient/ general which can include can lights and chandeliers, task which include under cabinet lighting or a reading light, and accent which include sconces or a spotlight for artwork. Think how you can integrate them in your home with dimmers to control their brightness.

**Durability of materials** - No product is "Life Proof", but some do perform better than others. A home's flooring takes the brunt of all beatings. There are pros and cons to all of them so reviewing and understanding them is key to insure you get the right product for your lifestyle.

**Less is more** - When selecting accessories for your home it is easy to quickly fill spaces. Every wall and shelf doesn't need art or accessories. Finding the balance between positive and negative space is key to allow your eyes to rest and not be overwhelmed. Be sure to leave space for growth and taste changes as well.



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# About the Region

## Housing in Marathon County:

Persons per household: 2.42

Population density per square mile: 89.3

Median age of resident: 40.8

Mean travel time to work (minutes): 19.3

Cost of living index: 84.7 (89.9 is the state average, 100 is the national average)

Median household income: \$74,050

Median home ownership cost per month: \$1,325

Median gross rent per month: \$829

Median value of owner-occupied homes: \$161,500

Percentage of residents that rent: 28.9%

County tax rates: [MarathonCounty.gov/services/property-land-information/property-taxes/tax-rates-ratios](http://MarathonCounty.gov/services/property-land-information/property-taxes/tax-rates-ratios)

More on communities, schools, jobs and rentals: [GreaterWausau.org](http://GreaterWausau.org)

Source:  
*United States Census Bureau, the Federal Reserve, BestPlaces.net*



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# Schofield

715-359-5230 | [cityofschofield.org](http://cityofschofield.org)

**Population:** 2,155

The City of Schofield is a vibrant and serene community nestled alongside the Eau Claire River and Lake Wausau, just south of Wausau. With a population of 2,155, the community takes pride in its peaceful and inclusive environment.

Schofield boasts a successful Business Park, and for visitors, Grand Avenue and Schofield Avenue present an array of specialty stores, restaurants and cozy lodging options.

One of the community's gems is the picturesque Brooks and Ross Dam. There are a pair of boat landings nearby, offering easy access for canoes, kayaks and excellent opportunities for those hoping to catch walleye, musky and panfish.

**Major employers:** Crystal Finishing Systems, Gordon Aluminum, Greenheck Fan Corporation and Merrill Steel

**Schools:** St. Peters and DC Everest School District

**Parks:** This community offers four neighborhood parks: Spring Street Park, Radtke Park, Schofield Park and Grace Street Park.




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# Wausau

715-261-6500 | wausauwi.gov

**Population:** 39,575

Wausau is the employment, transportation, healthcare and cultural hub of the Central Wisconsin. Wausau is proud of a vibrant downtown, outstanding local arts scene, proud local businesses, and a growing urban waterfront along the Wisconsin River.

Wausau has a long tradition of successful public-private partnerships for development which has leveraged significant investment and redevelopment within the City, including consecutive record years for new construction in 2020 and 2021.

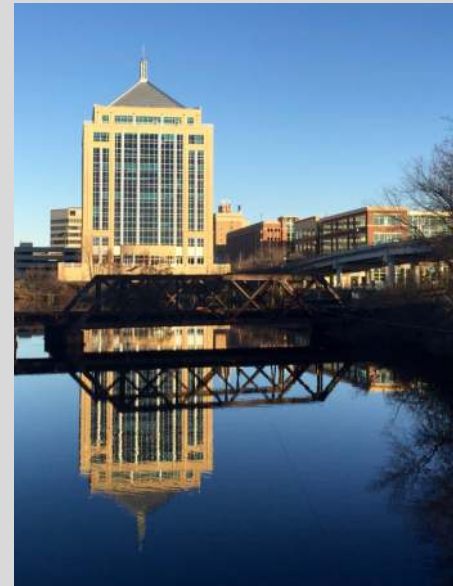
Wausau boasts the most diverse housing choices in the region, from mansions in the nationally-registered historic districts to new scenic subdivisions and modern, urban multifamily townhomes. The Live It Up program offers down payment assistance for qualified individuals.

**Major employers:** Aspirus, Kolbe & Kolbe Millwork, UMR, Marathon Electric, North Central Health Care, Marshfield Clinic, Wausau

Window & Wall Systems and Northcentral Technical College

**Schools:** The Wausau School District operates nine elementary schools and a pair of high schools in the city. Faith Christian Academy, Trinity Lutheran School, Wausau Area Montessori School and Newman Catholic Schools are also located in Wausau.

**Parks:** The city offers the award-winning 400 Block and Riverlife Park, along with three renovated neighborhood pools totaling 27 city and neighborhood parks and over 7 miles of River's Edge Trail along the Wisconsin River.



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# Weston

715-359-6114 | westonwi.gov

**Population:** 15,837

Just east of Wausau, Weston offers top-ranked schools and state-of-the-art hospital systems; attractive neighborhoods with appealing tax rates and a diverse selection of recreational opportunities; shopping centers and nightlife choices.

The Village of Weston boasts that the community is close enough to everything, but far enough away to live in the moment. It's this balance that has brought many residents to the community.

**Major employers:** Crystal Finishing, J & D Tube Benders Inc, Marshfield Medical Center-Weston, Pick 'n Save, Sutton Trans Inc and Wausau Supply Co

**Schools:** The Village of Weston is home to the D.C. Everest High School, D.C. Everest Junior High, D.C. Everest Middle School, and the district's two largest elementary schools.

**Parks:** Weston maintains seven parks and two trails. Notable features include the area's most popular aquatic center and disc golf course.



Photo by Brittany Blunt



Photo by Brittany Blunt



Photo by Brittany Blunt

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